



Title	Cookie Policy
Process Owner	Commercial Director
Date Created	16/06/2020
Publish Date	28/09/2020
Approved By	Management Team
Summary	Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service
Classification	Public
Standard	All
Version	1.0

Change Record
Enter any changes to the document within the tag below...
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## Cookie Policy

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Asset Remarketing Services T/a Asset Disposal (ARM) (“us”, “we”, or “our”) uses cookies on the Asset-disposal.co.uk website (the “Service”). Insofar as those cookies are not strictly necessary for the provision of our website and services, we will ask you to consent to our use of cookies when you first visit our website. By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

## What Are Cookies?

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As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. Cookies are then accessed by the originating website on each subsequent visit.

Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

## How We Use Cookies

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When you use and access the Service, we may place a number of cookies files in your web browser. The cookies we use are there to allow you to perform the services you require and to assist us in providing a better website for our users. We use cookies for the following purposes: to enable certain functions of the Service and to provide analytics. We do not use cookies to store information that identifies you as an individual. You can prevent the setting of cookies by adjusting the settings on your browser. See the section on Disabling Cookies below for more information.

Cookies that we use:

We use cookies for the following purposes:



## Necessary cookies

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Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE	NAME	PROVIDER	TYPE	EXPIRY
CookieConsent	asset-disposal.co.uk	HTTP		1 year

Cookie purpose description: Stores the user's cookie consent state for the current domain

## Statistic cookies

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Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE	NAME	PROVIDER	TYPE	EXPIRY
_ga		asset-disposal.co.uk	HTTP	2 years

Cookie purpose description: Stores the user's cookie consent state for the current domain

COOKIE	NAME	PROVIDER	TYPE	EXPIRY
_gid		asset-disposal.co.uk	HTTP	Session

Cookie purpose description: unique ID that is used to generate statistical data on how the visitor uses the website.

COOKIE	NAME	PROVIDER	TYPE	EXPIRY
_gat		asset-disposal.co.uk	HTML	Session

Cookie purpose description: Used by Google Analytics to throttle request rate

COOKIE	NAME	PROVIDER	TYPE	EXPIRY
p.gif		typekit.net	Pixel	Session

Cookie purpose description: Unclassified

## Marketing cookies

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Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE	NAME	PROVIDER	TYPE	EXPIRY
collect	google-analytics.com	Pixel		Session

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

In some special cases, we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

## **Google Analytics**

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We use Google Analytics cookies to hold information about your visit to our site. This helps us better identify the use and popularity of our services and how successfully the website is functioning.

We use Google Analytics to analyse the use of our website. This helps us better identify the use and popularity of our services and how successfully the website is functioning.

If you do not wish to allow Google Analytics to track you on this website or any others you can install the Google Analytics Opt-out Add-on to your browser. This can be found at <http://tools.google.com/dlpage/gaoptout>. Alternatively, You can prevent the setting of cookies by adjusting the settings on your browser. See the section on Disabling Cookies below for more information.

Google's privacy policy is available at <https://www.google.com/policies/privacy/>

## **Disabling Cookies**

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You can prevent the setting of cookies by adjusting the settings on your browser. Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. If you block cookies, you will not be able to use all the features on our website.

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version.

You can obtain up-to-date information about blocking and deleting cookies from your browser via these links:



Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Opera: <http://www.opera.com/help/tutorials/security/cookies/>

Safari: <https://support.apple.com/kb/PH21411>

Edge: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>

Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>

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